

# LANGHORNE CARPET COMPANY

“The Foundation of Fine Interiors”

## NEWS RELEASE

### **AFTER 50 YEARS, BROOMALL’S CUSTOM CARPET MASTER LOOMS LARGE**

PENNDDEL, PA (November 6, 2011) – Phil Pearlman, of Broomall, has developed a national reputation among the country’s finest carpet manufacturers when it comes to creating solutions for custom-carpet challenges.

Phil, an 81-year-old carpet technician who started his career 57 years ago as a carpet cleaner following service in the Marines and graduating Temple University, has become something of a legend among America’s carpet elite, including Langhorne Carpet Company, in Bucks County. More than a hands-on practitioner, Pearlman also regularly teaches his craft at classes jointly sponsored by Langhorne at its historic mill in suburban Philadelphia or on site for carpet crafters and upscale carpet stores. Some of Langhorne's select group of retailers and others enroll in their classes.

“The skills of an exceptional installer are obvious in the look and feel of the installation,” explains Bill Morrow, President of Langhorne Carpet. “Phil is to carpet what a fine tailor is to a custom-fitted wardrobe, taking into account every contour and dimension.”

"I teach experienced carpet men and women, as well as novices how to properly

seam, cut, border, repair, and curve borders to fit hallways and special staircases and bends for pie-shaped steps,” explains Phil. “These techniques assure the carpet can be installed the way it should be. I've developed both methods and tools in order to make carpet look right. “

Langhorne, now in its 81<sup>st</sup> year, weaves all wool and Alpaca Jacquard Wilton carpet on its legendary looms, one rectangular section at a time. Once sections leave the loom, the lengths are shaped and sewn together to fit the designed space. At Langhorne, the 18<sup>th</sup> century technique of hand seaming continues with a small team of experts – all mentored by Phil – working to make sure every seam is perfect and virtually invisible. Hand seaming is a thing of the past at large industrial mills in the U.S. and abroad.

More than a carpet installer, Phil invented machines that curve fine Wilton carpet without harming a single fiber, as well as several tools that help with stitching carpet together.

Winnifred Morrow, Langhorne’s Executive Vice President, says Phil is very much a part of the family in their family-owned company. “Phil brings his skill, wisdom, and sense of humor to the mill when he works with our experienced seamers. Nobody would quarrel with the statement that Phil is one of the best at what he does in the entire United States.”

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## **Langhorne Carpet Company: *The Foundation of Fine Interiors***

*Langhorne Carpet Company artisans meticulously weave America's most luxurious and cherished Wilton carpet from the finest wools. Established in 1930, every Langhorne carpet - gracing grand rooms in renowned residences and landmarks worldwide - is a labor of love deftly defined by unequaled quality and superior craftsmanship. For more, including how to purchase the new "Tree of Life" tapestry that benefits Habitat for Humanity, visit [www.langhornecarpets.com](http://www.langhornecarpets.com)*

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