

# LANGHORNE CARPET COMPANY

“The Foundation of Fine Interiors”

## NEWS RELEASE

### **TREE OF LIFE TAPESTRY BY LANGHORNE CARPET FOR HABITAT FOR HUMANITY OF BUCKS COUNTY BRANCHES OUT TO BENEFIT JAPAN'S TSUNAMI VICTIMS**

PENNDDEL, PA (March 28, 2011) – What started as a local effort by Langhorne Carpet and New York Interior Decorator Alex Papachristidis to benefit Habitat for Humanity of Bucks County, is now expanding in response to the crisis in Japan.

Langhorne, Papachristidis, and Habitat of Bucks, quickly decided after the tsunami struck that the proceeds for sales of the upcoming *Tree of Life*, Langhorne commemorative tapestry be shared among its original beneficiary, the Bucks County housing-assistance non-profit, and its Japanese counterpart.

The tapestry was designed by Papachristidis, one of *Elle Décor Magazine's* 25 A-List Designers, and adapted for Langhorne's looms by Winnifred M. Morrow. Langhorne and Papachristidis have collaborated previously on the decorator's "Grand Tour" carpet collection available from Beauvais.



“While the tapestry began as a way to commemorate our 80<sup>th</sup> anniversary and the importance of community in Bucks County,” explained Bill Morrow, President and CEO of Langhorne, “the devastation in Japan reminded us all that the profound message of the *Tree of Life* project is universal. So now, with our partners Alex and Habitat, we are weaving this remarkable keepsake to help those in need in Bucks County and Japan.” The tapestry costs \$150 (including sales tax and shipping & handling) and orders are now being taken at [www.habitatbucks.org](http://www.habitatbucks.org).

Linda Andrews, Executive Director Habitat for Humanity of Bucks County, said extending a helping hand to Japan is consistent with the mission of her organization. “We have a tradition of ‘tithing’, in which we give a portion of our funds and help citizens from another country. We are all deeply touched by the disaster in Japan and the *Tree of Life* project provides us in Bucks County a

timely way of assisting those in need.”

“I am honored to be part of this joint effort and to have my *Tree of Life* design play a role in helping people in Bucks County and Japan,” commented Papachristidis. In reflecting on his design, he recalled a passage in the 1948 children’s book, *The Big Wave* by legendary Bucks County author Pearl S. Buck. In describing the aftermath of a Japanese tsunami, she wrote of the lethal waves, “When they come we must live through them as bravely as we can, and after they are gone, we must feel again how wonderful is life. Every day of life is more valuable now than it was before the storm.”

Winnifred K. Morrow said the mill is currently preparing its looms and organizing several thousand spools of colorful yarn to begin weaving the 27” by 36” *Tree of Life* tapestry soon.

### **Langhorne Carpet Company: *The Foundation of Fine Interiors***

*Langhorne Carpet Company artisans meticulously weave America's most luxurious and cherished Wilton carpet from the finest wools. Established in 1930, every Langhorne carpet - gracing grand rooms in renowned residences and landmarks worldwide - is a labor of love deftly defined by unequalled quality and superior craftsmanship.*

### **Habitat for Humanity of Bucks County**

*Our mission is to build affordable homes, better lives, stronger families, and safer communities through partnerships with people and organizations throughout Bucks County. Our Homeownership Program provides an opportunity for low-income families to increase their independence and economic well being through home ownership and educational opportunities. Habitat families work hard for their homes; they contribute up to 375 hours of sweat equity and will pay a mortgage for their home. Through our unique program, families acquire a sense of ownership and responsibility that they may not have as renters or tenants.*

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